

E-learning is more and more common tool used in education as it helps to develop skills and knowledge regardless the physical presence at face-to-face lectures. This form of education is interesting both for students who normally participate in face-to-face classes but who miss some classes and for audience who does not participate in face-to-face classes. E-learning let students to follow the course in the most suitable time and place.

That is why videos of the course on sustainability content have been prepared as IO#5 of SUSTA Project. The videos was recorded during summer course on sustainability (learning activity for students). The recorded lectures were delivered by co-authors of the e-book (IO#3). They lectured on those chapters of the e-book they had authored. The assumption was that, when giving a lecture on a given topic, they would check whether it was interesting enough for the students and, based on this, decide on any modifications to the e-book. We were also convinced that delivering lectures in front of real students made them more realistic, dynamic and interesting than recording them without an audience. Therefore, we recorded the videos not in a recording studio, but in a real teaching context.

In addition, in order to involve the students more in the testing of the case studies, they were asked to prepare a presentation on a shop of their choice from the alternative retail formats. The presentations were prepared under the supervision of academic teachers (co-authors of the e-book and the collection of case studies). During the last day of the summer course, students presented their findings. Student presentations were recorded.

As a result, during the summer course in Prague more than 30 teaching hours have been recorded. When producing the films, with a view to their quality, 25 films (20 lectures and 5 students presentations) and were uploaded to the project's YT channel.

The videos are posted on the YT channel of the SUSTA project:

https://www.youtube.com/channel/UCjXIVTR_OPn7vhv2kShgZg